



Dear Prospective Sponsor,

I am happy to write to you on behalf of the Clifton Haunted Trail Committee. Residents and friends of the Town plan and execute this event every year to raise money for the town of Clifton. The town works as a non-profit, promoting the interests and general welfare of our community, including though encouraging renovation, restoration, and orderly development of the Town and sponsoring cultural and recreational activities. Your donation to the Haunted Trail is tax-deductible.

As in years past, the Haunted Trail will include a concession area and a haunted path, winding through 8 acres of woods. Attendance is expected to be more than 3500 people. The committee is dedicated to making that happen, but we need your help!

Your sponsorship will help make this the best year ever for the Haunted Trail. Many business and community leaders are already on board, and hundreds of volunteers are working hard on the scary skits and necessary logistics. I have attached the sponsorship levels and associated benefits. As expected, as you increase your donation you gain additional benefits. Donors will have their name, or the name/logo of their businesses displayed on our website, t-shirts, onsite signage and all promotional materials, unless you prefer otherwise. If you have another benefit or donation level in mind, other than what is listed on the attached flyer, please ask!

I would like to sincerely thank you for considering the opportunity to partner with the Committee to raise funds for the betterment of our beloved Clifton and reach thousands of members of our community.

If you have any questions regarding our fund management policy, or the event itself, please feel free to contact me at chinderstein@gmail.com or 202-841-1159.

Best,
Corey